The Meiji University ASEAN Center was established in May 2013 within the campus of Srinakharinwirot University in Bangkok, with aims to promote partnership with universities in ASEAN countries and to nurture competent leaders both in Japan and ASEAN with field oriented abilities, who can demonstrate tough first-line competence, and can act as a bridge between Japan and ASEAN countries.

Meiji University ASEAN Center, as a hub in ASEAN, has been implementing various activities such as;

- Promoting awareness of Meiji University and supporting advocacy efforts including the dissemination of study opportunities at Meiji University in Japan
- Supporting the formulation and implementation of partnership agreements with ASEAN universities
- Providing lectures to students through intensive lectures and remote teaching via satellite system
- Offering lectures in English to Srinakharinwirot University students based on partnership agreement
- Collaborating with Japanese Universities, and associated institutions as a member of the Japan Universities’ Network in Thailand (JUNThai)
- Supporting Meiji University’s short and long term programs and student exchange programs
- Supporting Meiji University’s project funded by the Government of Japan (MEXT) named 「Creation of Innovative Educational System For Sustainable Society and Urban Growth in CLMV Countries 2016-2021」under the Re-Inventing Japan Project for the Type B (ASEAN)
- Supporting internship programs and volunteer activities of students